

Sandra Skivsky

Director Marketing and Business Development  
Canada Masonry Centre

Ms. Skivsky joined the Canada Masonry Centre in May 2006, to undertake special projects, develop marketing information, coordinate development of products to consolidate and expand market presence, support government relations and strategic partnerships. Prior to joining the CMC Sandra has spent over 20 years consulting to the construction industry, mainly in the area of labour market analysis. She has a degree in economics and eight years experience in economic analysis and industrial marketing with a large international consulting firm, prior to specializing in the construction industry. As a consultant she worked for all levels of government across Canada, blue chip corporations and small start-up ventures. As of April 2018, Ms. Skivsky also assumed the role of chair for the National Trade Contractors Council of Canada, representing trade associations across the country. She has been involved with the NTCCC for the past 12 years. She has been working on prompt payment legislation initiatives since 2006 with NTCCC and more recently with Prompt Payment Ontario and other provincial groups. Her work regarding prompt payment includes research, impact analysis, surveys, government submissions, lobbying efforts and education.